

MLC CANCER FOUNDATION

A PINK Event

SPONSORSHIP PACKAGE

A CANCER AWARENESS SYMPOSIUM FUNDRAISER

OCTOBER 24, 2026

3 PM

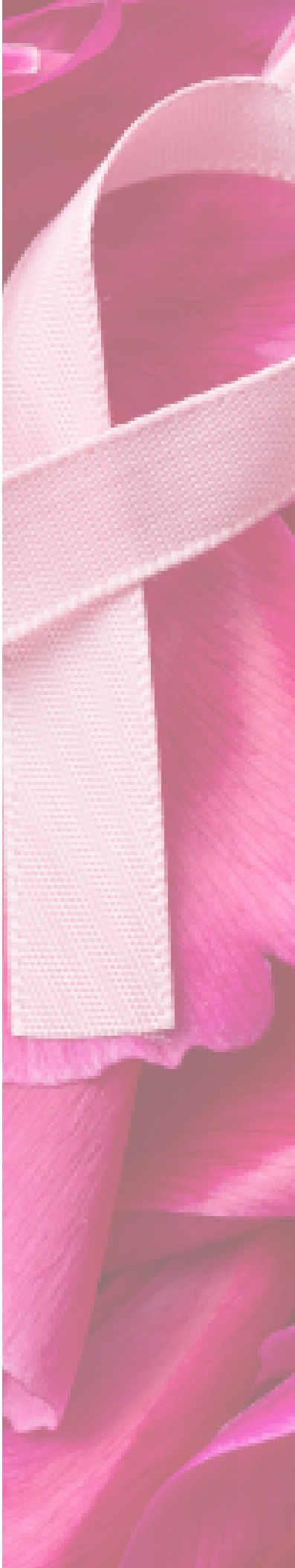
WEST PIEDMONT HIGHER EDUCATION CENTER
191 FAYETTE STREET
MARTINSVILLE, VA

MLC Cancer Foundation Supporter:

On behalf of the MLC Cancer Foundation, I am asking for sponsorships for the MLC Cancer Foundation - A Pink Event. The MLC Cancer Foundation continues to achieve its mission to assist patients when diagnosed. In addition to financial support, our foundation educates on preventative options as well as testing benefits for the entire family. Our 2025 fundraiser raised over $30,000 and assisted cancer survivors with their travel and medical expenses while taking treatments and provided genetic testing to many. This year's event will be held at the West Piedmont Higher Education Center 191 Fayette Street Martinsville, Virginia 24112 at 3:00 p.m. on October 24, 2026.

Please review the enclosed sponsorship levels and help us to touch the lives of cancer patients in our community. Your generous support will help people affected by cancer, and together we can serve the cause of humanity by saving lives.

Patricia Via
President/CEO



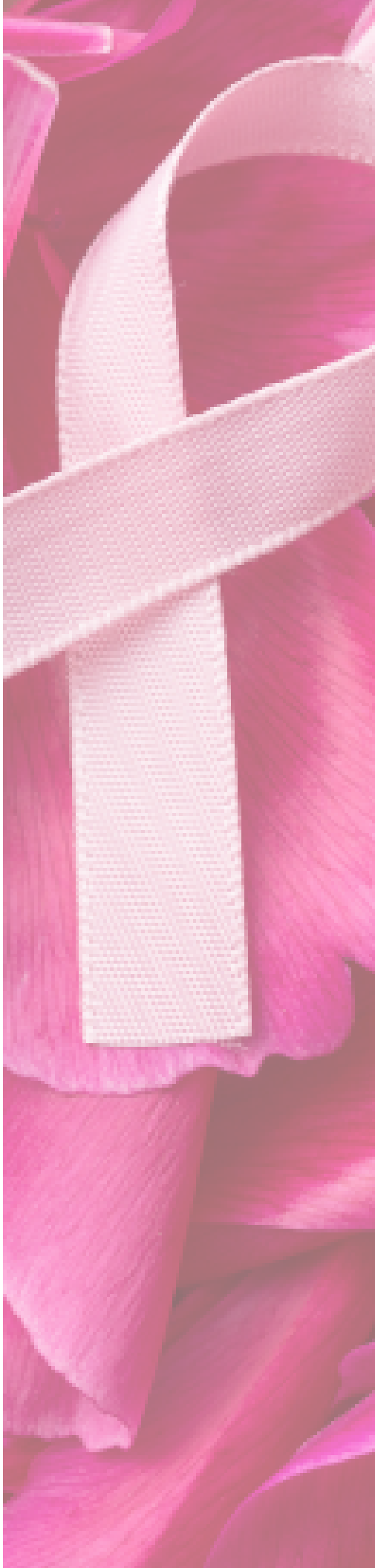
2026 Sponsorship Opportunities

Diamond | $7,000

- Signature sponsorship of special event activities
- Three tickets to "Can" Party/Reception
- Distribute information and promotional materials
- Prominent display of signage
- Display of company name on nametags
- Opportunity to display literature for distribution and placement at booth/table
- Logo displayed on all marketing, public relations, resource package literature and social media
- Prominent display on program
- Presentation at event

Crystal | $5,000

- Prominent display of signage at the event
- Opportunity to display literature for distribution at booth/table
- Logo displayed on all marketing, public relations, resource package literature (including program)
- Logo on website for six months
- Presentation at event



2026 Sponsorship Opportunities

Gold | $3,500

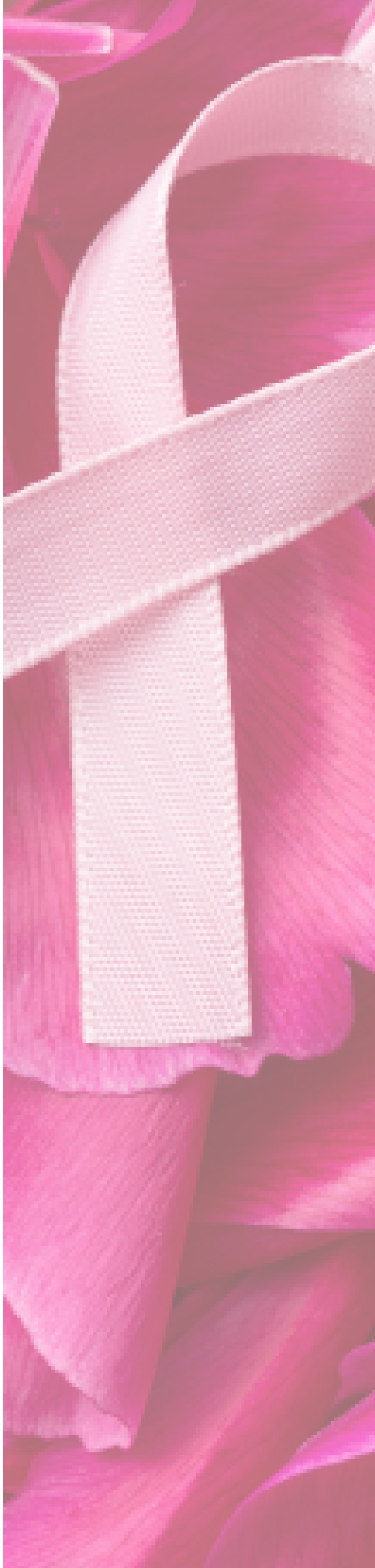
- Display of signage at the event
- Opportunity to display literature for distribution an placement at table/booth
- Logo displayed on all marketing public relations, resource package literature
- Logo on website for three months
- Presentation at event

Silver | $1,750

- Display of signage at the event
- Opportunity to display literature for distribution and placement in participant bags
- Logo displayed on all marketing, public relations, resource package literature
- Logo on website for one month

Bronze | $1,000

- Display of signage at the event
- Opportunity to display literature for distribution and placement in participant bags
- Logo displayed on all marketing, public relations, resource package literature
- Logo on website for one month



2026 Sponsorship Opportunities

All donations are tax exempt to the extent of the law. MLC Cancer Foundation is a 501 (c)3 organization. Please make checks payable to:

MLC Cancer Foundation
P.O. Box 3582
Martinsville, VA 24115

Or make donations via the below:

PayPal/Credit Card

CashApp
$MLCFoundation

Venmo
@MLC-Foundation

